ANTHROPOLOGICAL INSIGHTS
A NEW SERIES BY UNIVERSITY OF TORONTO PRESS

The Anthropological Insights Series offers an opportunity to bring contemporary scholarship to an undergraduate audience. Ethnographically grounded, and conceptualized as pedagogical tools, these very short books (80-100 pages or 35,000-45,000 words) provide instructors and students with foundational information about key topics and ethnographic regions.

Competitively priced, the books can accompany and complement more comprehensive textbooks, readers, and ethnographies. They can also stand on their own as handy reference works or serve as the main component in class modules.

Series Editor: John Barker, University of British Columbia

We invite your suggestions for topics. Possibilities include topical overviews of:

- Addiction
- Biotechnology
- Death
- Design
- Ecotourism
- HIV/AIDS
- Indigeneity
- Language Risk/Revitalization
- Museum Anthropology
- Photography
- Policing
- Social Media

We are also interested in regional guides to the anthropology of:

- The Arctic
- China
- East Africa
- Japan
- Melanesia
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PROPOSAL GUIDELINES

Proposals should be between 5 and 15 pages long and include the following:

1. Description of and rationale for the proposed whole, including an annotated table of contents.
   - What is it about this topic that would lend itself well to the series format and approach?

2. Discussion of the ways in which the project speaks to current teaching practices and scholarly interests.
   - Where is the subject matter located in terms of current scholarly interests? Is it cutting edge? Is it a popular subject? Is it a topic that requires a revisit in light of current research? Is it a topic that has not yet been translated for a student audience?
   - What are the challenges in teaching the content of related courses? How does the proposed text speak to these challenges?
   - What distinctive approaches to coverage will your project offer?
   - Are there elements that others in the field may expect to find but which you will not include? Why not?

3. Discussion of the project’s potential market.
   - What is the primary course market for the project?
   - What are the secondary markets for the project?

4. If you intend to include non-textual materials or primary documents (e.g. illustrations, charts, tables, etc.) please explain the role these materials will play in the text and how you will treat them in the text as well as any potential copyright issues.

5. Overview of competing or complementary books, explaining how the proposed project differentiates itself.

6. Proposed date of completion.

7. Tentative title.

8. Estimated total length of the manuscript (approximate word count, if possible).

9. Proposer’s CV.

Proposals should be sent as email attachments (preferably in MS Word).